



Clipper City Co-op Board Meeting

Minutes

Date: 09-18-2019 6PM - 7:45

Location: First Presbyterian Church

Present: Naomi Raddatz, Tony Fodden, John Ellerman, Pat Koppa, Lori Hagenow
Ryan Sullivan, Beth Steimle, Leann Swartz, Scott Retzak

Absent:

	Topic	Discussion/Notes	Decision	Next action date
6:00	Welcome	Naomi		
6:05	Approve minutes from 08/21 board meeting		TF moved to approve, LS seconded motion, minutes approved unanimously	
	Ownership Report	<p>Dayna submitted a written report. But is intended as well will hold off so she can report.</p> <p>While waiting, Scott indicated that he would like to work with her and work on the sale of ownerships.</p> <p>First 750</p>	<p>Other board members will also pitch in and help with presentations.</p> <p>Dayna arrived to report in person. Committee spent a lot of time about how to recognize owners in the store. That led to the 750 wall plan. Asking for promise from board to do that. Board provided some additional thoughts about distinctions to keep in mind. Indicated that some sort of recognition would be appropriate.</p>	

		<p>Holiday Extravaganza</p> <p>Co-op month/ Billboards</p> <p>Holla</p> <p>Author event</p>	<p>Lori got us a table at the Holiday Extravaganza. 11/8 & 9. Will be at the Expo Grounds in the Merchant building.</p> <p>Motion by SR and second by TF for the billboards to be run during Oct. Co-op month. Authorized spending the approx. amount of \$200. Noted there may be a special rate for us as Chamber Members, should take advantage.</p> <p>Holla event on Monday... unless family emergency in the way. Share! Dayna added event to Website and will update.</p> <p>Books will be at Aspire for anyone that wants to buy. Added a book club discussion for the time of the Oct. Ownership committee meeting.</p>	
	Treasurer's report	John advised that looking for a new D&O liability policy.	Contact with Ansay and hoping to save in the premium.	
6:35	Secretary's Report & Board Development Report	Retreat Small and Strong Grant and next events	<p>Retreat went well. Reminded all we are looking at a small session on 11/10.</p> <p>Small and Strong. Seems as if no one is available this year.</p> <p>Noted applied for a Bowers grant to allow a consultant attend a future development date.</p>	
6:45	Site Selection report	Tony had a lot of updates. Information from the city... it will be a TIF district. Federal \$\$ through State application	<p>Economic Development interest only loan application will go in. \$950,000. The contact from Deb (with the agency) was initiated by her. She heard about us from the Manitowoc City planning committee.</p> <p>Discussion of how it affects the other fundraising and owner loan campaign.</p>	Tony will contact Dakota for pricing on the update to market study.
7:00	<u>Cell Phone Update</u>		920-905-7334 is our new cell phone number - should add to the webpage	
7:10 Actual time 6:45	Beacon Consulting Update	Teresa Collins came to report on their work. Presented all with a close out report.	3 products: Cover letter template - donor centered	12/1 deadline for the revisions

			<p>Master Grant - essay version - the “meat” of the presentation for all funding sources Funder database. 100 on the dropbox version. Top 20 in our handout Provided her recommendations Reminded us she is still available to us and one of our greatest cheerleaders</p> <p>After Teresa left, Board discussed the details. Tf moved to get a committee to finalize, JE seconded motion to create committee. Email N to help. Passed.</p> <p>LH moved to pay balance due to Beacon. TF made the second and motion approved</p>	to the Master Grant for 2020 use.
7:20	501c3 options		<p>We need to get a committee. John, Naomi, Beth, Tony and Pat volunteered..</p> <p>Research is more than what is doing a 501(c)(3) going to cost. What are the alternatives. Will it work.</p>	Reports by 2d October
7:30	Katie Novak Consulting services for Dayna/Naomi		Table this discussion due to lack of time	
7:45	John Steinman author event: Cost		Naomi will determine what stipend is being offered by Oshkosh and find his schedule. Will let us know some of the other costs.	
7:45	Wrap up		ADJOURNED - PK moved to adjourn, Tf scnded and meeting adjourned at 7:50	

	Parking Lot Items
1.	Bylaws Revision - Board Policy creation and revision Activity at Retreat Sept 14 TABLED need work groups
2.	Reduced cost to purchase ownership for low income families? Board has authority to create. Consider question at annual meeting. Need report on the responses received.
3.	Business sponsored ownerships. Board has authority to create.
4.	Status of Website who is trained to update. Contact information and Responsibilities. DAYNA HAS ASSUMED DUTIES. NAOMI AND JOHN KNOW SOME. SOMEONE WILL SHOW PAT.
5.	Formation of Capital Campaign Committee
6.	Formation of Committee to write grants
	Revisit Annual meeting discussion in Oct/Nov. HOLD earlier in year?

Calendar of Events

Date	Event
Sept 21-22	Art Slam
Oct. 2	Board meeting
Oct 9	Book Club discussion group NO OWNERSHIP Committee meeting
Oct 12	John Steinman, Author at Library
Oct 16	Board meeting