

**Clipper City Co-op
Special Board Meeting
Minutes**

Our Mission: Clipper City Co-op is a community-owned grocery store dedicated to providing access to locally-sourced food, strengthening the regional economy, and promoting health and well-being.

Date: October 14, 2020 6PM - 8:00

Location: Videoconference

Attendance: Present: Leann Swartz, Tony Fodden, Naomi Raddatz, John Ellerman, Pat Koppa, Ryan Sullivan, and Bill Fricke
Excused: Beth Steimle, and Scott Retzak

Topic	Notes/Discussion/Notes/Decision	Action date
Welcome. Call to order.	Called to order at 6:03 by Vice President Tony	
Approve minutes from 10/7/20 board meeting	Table the minutes to 10/21 meeting	
Site Announcement and Meet Up event on 10/15	<p>Given the emails and confusion should we announce at the meet up? Sally has created another plan and sent shortly before the end of her day.</p> <p>Discussion: Board decided that we will announce. We need to follow through with that decision.</p> <p>Bill agrees about concern that money will not be available and asked for additional information.</p>	

	<p>Leann noted that it won't be a matter of the donations covering our costs there are things that need to be done and cannot spend until we have money. Even if this ends up not being the site, we need money and to start the capital campaign.</p> <p>Discussion of the conditions given to Mike Howe... parking is one of those conditions. We will not sign the lease if conditions are not met.</p> <p>Why are we spending money on a "Maybe site" ?</p> <p>We can avoid any site specific expenditures. There are some funds that need to be raised and spent. Technology for example. Tony notes it will take time for City to procure the buildings and remove. We need to talk to Mayor so he knows the connections.</p> <p>Bill notes we have to have a date for the drop dead decision. But we don't need that when the funding is up in the air, can't pressure others when we aren't ready for the next step.</p> <p>Naomi points out this would be a low key initial announcement. Disclosing what is known by many, necessary for campaign start.</p> <p>Separate the announcement from spending money... we can tell information we want ... and also disclose that we will start an online store... we can hold on spending money for as long as we need.</p>	
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	<p>If we do spend money, it is for the technology and an employee to help Sally with clerical for both campaign and online</p> <p>Mentioned the financial consultant may have some insight here too.</p> <p>Get square with the owners. Everyone will be on board with the online sales as a way to fund.</p> <p>Bill thinks we should set a time table. We will need to re-evaluate in six/nine months.</p> <p>Noted there will need to be a discount for owners on the online sale as well, benefit to being owner now. Help increase ownership?</p> <p>Recommend that we get West foundation funding and other grants etc for the freezers and the equipment. John felt could be as much as \$100,000. We should be able to put a COVID twist on this.</p> <p>Bill recommends we say money we raise will get us start up funds so we can develop site.</p> <p>Transparency... honesty. Explain the drawbacks. Campaign and backdoor to fund the site.</p> <p>Remember this is something all co-ops are dealing with.</p> <p>Focus on online and that it is what we need to do in current times for a brick and mortar store to be possible.</p>	
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