

ABOUT US

- ✓ The only grocery store in downtown Manitowoc
- ✓ Community owned by members
- ✓ Full-service grocery store
- ✓ Offering general retail items, wholesale foods, bulk sales, and online ordering
- ✓ Focused on regionally sourced, healthy, quality food
- ✓ Supporting our local farmers, producers, and food artisans
- ✓ Giving back to our community

There are economic benefits of a co-op and there's also the social reward of coming together to create, nurture, and sustain a valuable enterprise that provides quality food to our residents.

*- Justin Nickels, Mayor of Manitowoc
Owner #31*

Owning our local food system and our local economy is crucial...a cooperative grocery store is a vital sign of a healthy community.

- James & Jill Iverson, Owner #1



CONTACT US

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CLIPPERCITYCOOP.COM



**WE NEED YOUR HELP
TO OPEN THE DOORS**

FALL 2020

FUNDING NEEDS

START UP
EXPENSES
\$770,000

STORE EQUIPMENT /
FURNISHINGS
\$450,000



WE GIVE BECAUSE...



DONATE TODAY

CLIPPERCITYCOOP.COM/DONATE

COOPERATIVES BENEFIT EVERYONE

OWNERS

- ✓ Community created business
- ✓ Right to vote and run for the board
- ✓ In-store discounts

SHOPPERS

- ✓ Fresh, quality foods
- ✓ Focus on locally sourced foods
- ✓ Competitive pricing

BUSINESS

- ✓ Better food, healthier workforce
- ✓ Appealing to younger families
- ✓ Supports local agricultural industries

MANITOWOC COUNTY

- ✓ \$1 spent = \$1.60 local impact
- ✓ 38% of revenue spent locally
- ✓ A dozen new jobs